DIGITALMR ONLINE PRIVACY POLICY – WITHIN ITS PRIVATE ONLINE COMMUNITIES

1. Introduction

This privacy policy explains how DigitalMR International Limited (DigitalMR) collects, uses, shares and protects information obtained from online community members, clients, experts and other visitors to DigitalMR Online Communities Platform (Platform). It describes DigitalMR's privacy terms and conditions, practices and policies regarding the collection and use of information (including personally identifiable information) that are made available to DigitalMR through the Platform.


All personally identifiable information will be held and used by DigitalMR in accordance with this privacy policy and applicable data protection legislation. By registering with DigitalMR or by using the Platform, members confirm their agreement to the terms and conditions of this privacy policy. If members do not agree to this privacy policy, they should not register on the DigitalMR Platform.

DigitalMR may update this privacy policy from time to time. Any changes to it (including changes that materially affect ways in which members' personally identifiable data may be used or shared in the future) will be posted on the Platform, in accordance with the section 17 of this policy, outlining the changes to this policy. Members' continued use of the Platform will indicate their agreement to such changes.

DigitalMR collects personally identifiable information only if members register or correspond with DigitalMR, or update their personal details or process or respond to other information requested on the Platform.

2. Registration

The registration process on the DigitalMR Platform will require members to provide certain information (for e.g. first name, surname, email address, occupation, education etc). DigitalMR will also ask members for detailed information with respect to their profession, education, income range, as well as any other demographics, lifestyles and attitudes that DigitalMR may consider necessary in order for members to participate in one of DigitalMR's online communities. In any case, the Platform will clearly indicate the information required to enable DigitalMR to provide service to its clients. Members agree and confirm that all information that members provide to DigitalMR will be true, accurate, and not misleading in any way.

In case members begin but do not complete the registration process, DigitalMR may contact such members based on information they have provided to DigitalMR to determine if they wish to complete their registration.

Finally, by registering as a member of the Platform, members agree that DigitalMR may contact the member by email to the email address notified to DigitalMR.

3. Updating and assessing the members profile details
When registering with DigitalMR as an online community member, the member will be asked to confirm agreement with the DigitalMR Online Privacy Policy and therefore to confirm the agreement to DigitalMR’s use of any personally identifiable information that may be collected from the member or be provided by the member in connection with member’s use of the Platform.

By participating in the DigitalMR Online Community the member agrees to DigitalMR’s use of the member’s information in accordance with the terms of this privacy policy. If a member does not provide his/her consent, the member will not be able to become a member of the Platform.

Members are required to regularly update the profile information that they provide on the Platform to ensure it remains accurate and up to date. Members may review the information they have provided and make any desired changes, corrections, modifications or updates to the information or to the settings of the member’s DigitalMR Online Communities account at any time by logging on to the Platform and editing the information on the member’s profile section.

4. Categories of personal data processed through the DigitalMR Online Communities Platform

DigitalMR’s Online Community members are individuals. The information that members provide to DigitalMR or make available on the Platform may generally be categorised as either anonymous or personally identifiable. Anonymous information is information that cannot be traced back to a specific individual. Personally identifiable information is information from which an individual may be identified. In either case, while DigitalMR seeks to maintain appropriate levels of confidentiality and security.

In respect of information about companies and partnerships ("business information"), such information may not be personal data and the use of such data may not be governed by applicable data protection legislation. The DigitalMR Online Communities terms and conditions apply to the provision and use of business information as applicable.

5. Other information provided by the member

As noted above, DigitalMR requires the member to submit certain information when the member registers with DigitalMR. Members also have the opportunity to supply additional information. Providing this additional information is entirely optional, but enables members to better identify themselves and their capabilities and makes it easier for DigitalMR to invite them to relevant Online Communities and general activities.

6. Collection of personally identifiable information

DigitalMR collects the details provided by members on registration together with any additional information provided by them over the Platform or in correspondence with DigitalMR, as well as personally identifiable information DigitalMR learns about the member through the member’s use of the Platform. DigitalMR also collects additional personally identifiable information from the members about their participation on the Platform, DigitalMR’s interactions with the community members, and the interactions among the community members.
DigitalMR may send "cookies" to the member’s computer when the member visits the Platform. Please note that no personal information or online behaviour will be collected or stored using these cookies.

The member may choose to set the browser settings to receive notification before the member receives cookies. This gives the member an opportunity to accept or reject the cookies.

7. Use of personally identifiable information and anonymous information

DigitalMR holds all personal data on DigitalMR’s servers in the European Union territory. The member information will be held by DigitalMR as above and will be accessed by DigitalMR’s staff and third parties working for DigitalMR for the purposes set out in this privacy policy or for other purposes approved by the member. DigitalMR have a global network of Platform members and an international client base; therefore information (anonymous) may be transmitted across borders both inside and outside the European Economic Area.

DigitalMR uses the personally identifiable information collected to operate the Platform and to communicate with the members. DigitalMR also uses and analyses the information collected, to administer, support, improve and develop DigitalMR’s Platform.

If the member is a Platform member, DigitalMR uses and analyses the information DigitalMR collects about the member in order to identify other Online Communities that would be within the members domain of expertise or likely to interest the member. It is important to know that the more accurate and detailed the information the member provides, the better DigitalMR is able to propose the most suitable members for DigitalMR’s Online Communities.

DigitalMR may share the responses to surveys, comments on the Platform wall and any such other content provided by the member on the Platform with DigitalMR's clients anonymously. DigitalMR may share personal member information with DigitalMR's clients only with explicit permission from the respective members or as required by applicable law, regulation or pursuant to a court or similar order.

DigitalMR does not sell or share personally identifiable information with third parties for their marketing purposes. DigitalMR and DigitalMR's service providers process personally identifiable information only for the purposes for which it was collected.

8. Disclosure of the member’s personally identifiable information and anonymous information

The provisions above set out the main circumstances in which DigitalMR may disclose the member’s personally identifiable information to third parties. DigitalMR may also disclose the members personally identifiable information without further notice to the member to a third party in the following instances: (i) if the member has already authorised DigitalMR to do so; (ii) if DigitalMR are required to do so by applicable law or pursuant to a court or similar order; (iii) as deemed necessary, in DigitalMR's discretion, to protect DigitalMR's legal rights or property or the legal rights or property of any member, client or third party, or to prevent personal injury; (iv) including, without limitation, in connection with any bankruptcy or similar proceedings; and/or (v) in connection with a sale,
merger, assignment, joint venture or other transfer or disposition of a portion or all of the business, assets or shares in DigitalMR.

In addition, DigitalMR reserves the right to allow access to DigitalMR's systems to third parties providing technical services to DigitalMR when such access is required in order to provide those services, and to provide the members personally identifiable information to third parties who provide services on DigitalMR's behalf. DigitalMR require such third parties to maintain the security of the member personally identifiable information and use it only on DigitalMR's behalf in connection with the provision of such services.

DigitalMR may also disclose personally identifiable information as required by law or a competent regulatory authority.

DigitalMR may provide anonymous information and aggregated data about the usage of DigitalMR's services to third-parties for such purposes as DigitalMR deems, in DigitalMR's sole discretion, to be appropriate, but this will not include information that can be used to identify the member. If the member has any concerns about the anonymous and aggregated information and data that DigitalMR discloses, please write to DigitalMR at info@digital-mr.com or by using the 'Contact us’ form on the DigitalMR website (www.digital-mr.com) or by clicking here.

9. The Members ability to opt-out of information collection and use

If the member wishes to withdraw their consent to DigitalMR's use of the member’s personally identifiable information the member may do so at any time by contacting DigitalMR at info@digital-mr.com or by using the ‘Contact us’ form on the DigitalMR website (www.digital-mr.com) or by clicking here. However, if the member does this, the member will no longer be able to continue to be a member on the DigitalMR Platform.

The members of the Platform may correct, update or delete any of the profile information they provide at anytime by logging onto the Platform.

The member may choose not to provide personally identifiable information to DigitalMR.

Applicants who do not complete the application to become Online Community members may request that DigitalMR does not retain their personally identifiable information.

Members may also opt out of the membership of the DigitalMR Online Communities Platform in accordance with the following section

10. Unsubscribing, correction and deletion of personally identifiable information

To unsubscribe altogether from the Platform, please write to DigitalMR at info@digital-mr.com or by using the ‘Contact us’ form on the DigitalMR website (www.digital-mr.com) or by clicking here.

If the member chooses to unsubscribe, unless DigitalMR otherwise specifically agrees, the member will cease to be a member of Platform and may no longer use the Platform.

If the member chooses to unsubscribe, DigitalMR will cease to contact the member with opportunities to participate in other online communities and other correspondences. The member
should note that in most circumstances, and unless DigitalMR otherwise specifically agrees, it may not be possible or commercially practicable for DigitalMR to permanently and completely remove or delete all information that the member has provided to DigitalMR, although DigitalMR will cease to use it for commercial purposes if the member chooses to unsubscribe. Permanent and complete removal or deletion of such information will be entirely at DigitalMR's discretion. Any such information that is retained may be used in certain limited circumstances - for instance, if required to do so by law.

11. Information Access

Under section 7 of the Data Protection Act 1998, an individual (the member) may send a request, in writing to DigitalMR, to be informed if personal data is subject to processing or to be informed of the purposes of such data collection. These requests must be made by writing to DigitalMR at info@digital-mr.com or by using the ‘Contact us’ form on the DigitalMR website (www.digital-mr.com) or by clicking here.

12. Security

The security of the member’s personally identifiable information is a priority to DigitalMR. DigitalMR employs security measures to protect the member’s information both online and offline from access by unauthorised persons and against unlawful processing, accidental loss, destruction and damage. Please help DigitalMR to keep the member’s information secure by keeping the member’s password and other account details confidential.

However, despite the member’s and DigitalMR's efforts, unfortunately, no security system, or system of transmitting data over the internet, can be guaranteed to be 100 per cent secure. As a result, while DigitalMR strives to protect personally identifiable information that has been provided to DigitalMR, DigitalMR cannot guarantee the security of DigitalMR's servers, the means by which information is transmitted between the member’s computer and DigitalMR's servers, or any information provided to DigitalMR or to any third party over the Platform. The member provides all such information at their own risk.

13. Retention of the member’s information

DigitalMR will retain the member’s information as long as the law and the code of conduct for research agencies requires.

In particular, the member should note that DigitalMR may require (or be required) to retain certain data contributed by the member if it may be necessary to prevent fraud or future abuse, or for legitimate business purposes, such as analysis of aggregated, non-personally-identifiable data, account recovery, if required for regulatory compliance purposes, or if otherwise required by law. All retained data will continue to be subject to the terms of this privacy policy that the member has previously agreed to.

14. Third party personally identifiable information

No member may disclose personally identifiable information about the other to any third party unless it is with DigitalMR's and the other party's express consent.
15. Communications from DigitalMR

DigitalMR may communicate with the member through the Platform, by email to the personal email address notified to DigitalMR by the member, and / or through notices posted on the Platform. These may include emails which help inform the member about various features of the Platform or relate to the proper functioning of the member’s account. It is the member’s responsibility to read and promptly respond if requested to do so.

16. Links to other websites

DigitalMR Platform may contain links to other web sites belonging to third parties. Where DigitalMR provide links to third party websites (whether or not they are affiliated with DigitalMR and even if the Platform branding appears on these sites), such websites are not controlled by DigitalMR and are not covered by this privacy policy.

If the member accesses these websites by using the links provided, the operators of these websites may collect information from the member which will be used by them in accordance with their privacy policy. DigitalMR cannot guarantee how they will use the member’s information or that they will use it in compliance with applicable data protection law. The members are advised to check the privacy policies of such third parties before providing information to them.

17. Changes to this policy

DigitalMR may update this privacy policy. Any changes to the policy will be posted on the Platform and DigitalMR will also take all reasonably practical steps to notify the member specifically of any changes that materially affect ways in which the member’s personally identifiable information may be used or shared.

Subject to the provisions above, DigitalMR may change this privacy policy from time to time without notice (including, without limitation, on the introduction of new functionality on the Platform to DigitalMR's users which affect DigitalMR's privacy practices). Any such change will take effect once the revised privacy policy is available on the Platform. The member will be bound by any such changes to the privacy policy. Therefore, DigitalMR asks that the member bookmarks and periodically reviews this page to ensure the member’s continuing familiarity with the most current version of DigitalMR’s privacy policy. The member’s continued use of the Platform following such changes to this privacy policy means that the member accepts those changes.

18. Contact

DigitalMR welcomes any comments, queries and requests relating to DigitalMR's use of the members information. For any questions about this privacy policy or if the member thinks that DigitalMR does not respect this privacy policy the member can write to DigitalMR at info@digitalmr.com or by using the ‘Contact us’ form on the DigitalMR website (www.digital-mr.com) or by clicking here.